

The toll of tobacco in one year ¹⁻⁶



13,900 Adults who regularly smoke cigarettes

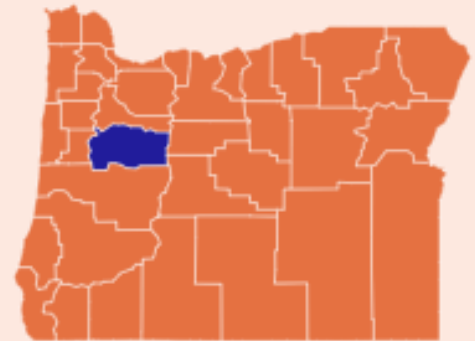
1,680 People with a serious illness caused by tobacco



404
Tobacco-related deaths



9.6 Million
spent on tobacco-related medical care



Population

Adults	104,166
Youths	27,028
Total residents	131,194

126.0 Million
in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Linn County



1 in 2 advertised tobacco or e-cigarettes outside the store



91% sold flavored products (menthol, candy, ect.)



20% sold products within 12" of toys, candy, gum, slushy/soda or ice cream



1 in 2 offered price promotions/discounts



96% advertised cigarillos for less than \$1

Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry's influence in retail stores
- Increase the price of tobacco
- Promote smoke-free environments
- Provide support and resources to those who want to quit
- Engage diverse populations of people in Oregon

1 Oregon Health Authority. County Combined Behavioral Risk Factors Surveillance System. 2018-2021

2 Oregon Health Authority. Economic Costs of Tobacco Use in Oregon. 2021

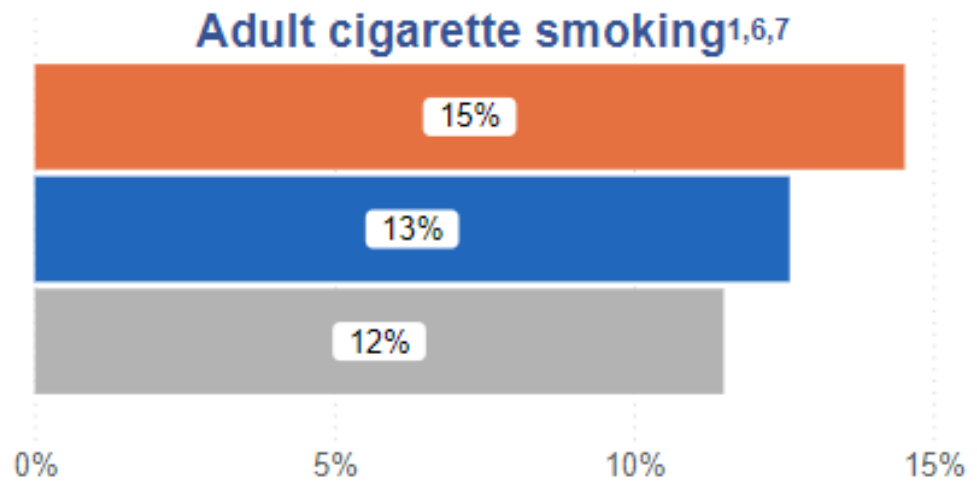
3 Oregon Vital Statistics. Tobacco-related death. 2021

4 Portland State University. Oregon Population Estimates. 2022.

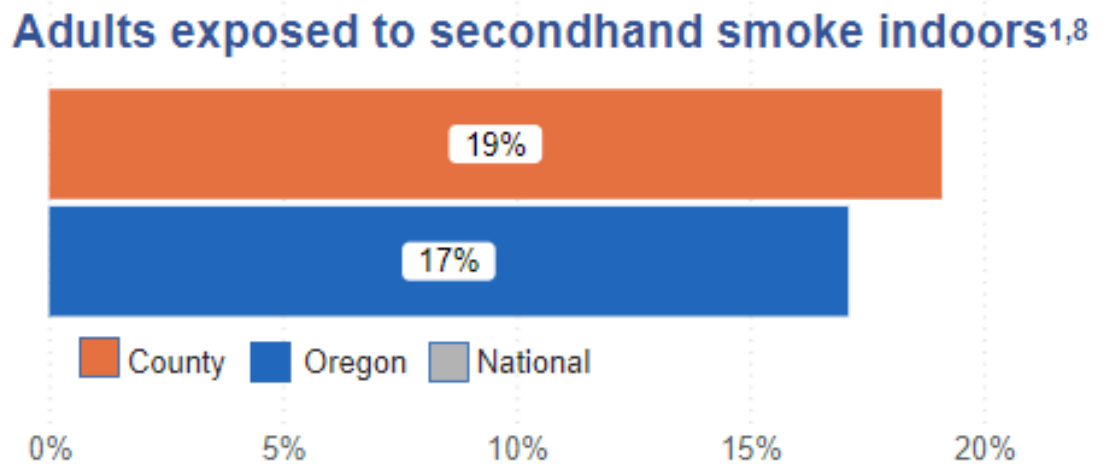
5 Oregon Health Authority. Oregon Tobacco and Alcohol Retail Assessment 2018.

6 Oregon Health Authority. Annual Behavioral Risk Factors Surveillance System. 2021

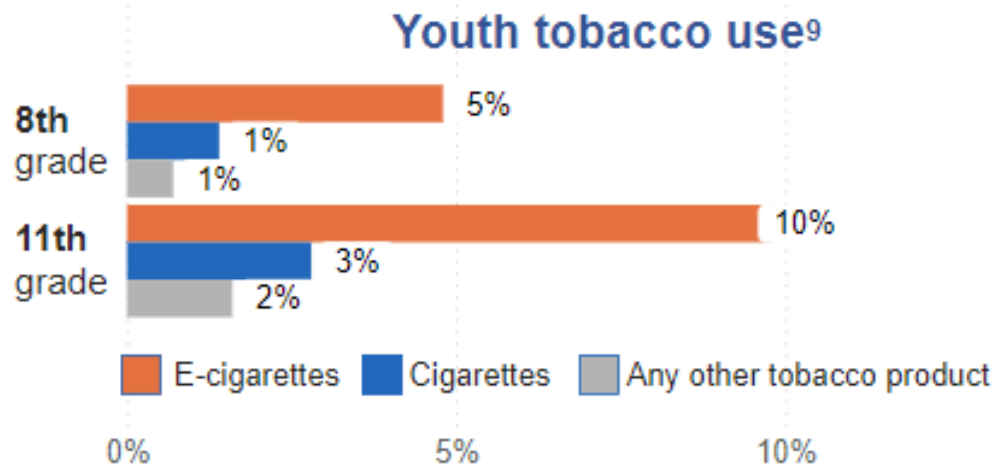
Cigarette smoking among adults in Linn County is higher than Oregon overall and the rest of the United States.



Secondhand smoke exposure for adults in Linn County is higher than Oregon overall.



Among 11th graders in Valley Oregon region, e-cigarette use was higher than cigarette smoking in 2021.



7 Centers for Disease Control and Prevention. National Behavioral Risk Factors Surveillance System. 2021

8 Oregon Health Authority. Oregon Behavioral Risk Factors Surveillance System. 2016-2019

9 Oregon Health Authority. Oregon Student Health Survey, 2022

The Valley Oregon region includes Benton, Lane, Lincoln, Linn, Marion, Polk and Yamhill counties.



Want to know more or have questions about the burden of tobacco in your community? Visit SmokeFree Oregon to find out what you can do: <https://smokefreeoregon.com/take-action/>